



EMILY BLAINE (AKA STRAND)

ACD / COPYWRITER

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EXPERIENCE:

Associate Creative Director / Copywriter - Freelance
July 2009 - Present

- + BBDO, NYC
- + BBH, London
- + Saatchi & Saatchi, NYC
- + JWT, NYC
- + Arnold, NYC
- + Publicis, NYC
- + Carrot Creative / a VICE Company, NYC
- + Berlin Cameron, NYC
- + Digitas, NYC
- + Sapient Nitro, NYC
- + Crosstown Media, NYC
- + Tiny Rebellion, LA

Accounts:

Google, ESPN, Nike, Footlocker, Lady Footlocker, Modell's Sports Store, Majesco Games, BMW Motorcycles, GMC, Arena Football League, Versus Sports, Starz Comedy, Royal Caribbean, Sunsilks Hair Care, Garnier, Dove Men, Simple Skin Care, Clarisonic, Tide, Dreft, Visa, Capital One, Bank of New York, Hershey's, Skinny Cow, Trident, Chipotle, Wendy's, Lean Cuisine, Listerine, Zyrtec, Tylenol, Benadryl, Band Aid, and new business.

The Concept Farm, NYC / Art Director - Full Time

April 2005 - July 2009

Worked on ESPN, American Heart Association, Majesco, BMW Motorcycles, Arena Football League, Starz Comedy Channel, Bank Of New York, Deloitte Consulting, and Windstream Communications.

Wieden + Kennedy & ESPN, NYC / Art Director - Internship

January 2005 - March 2005

Worked on ESPN and Nike ID.

BBH, London / Art Director - Freelance

November 2004 - December 2004

Worked on J2O Soda and iTV.

EDUCATION:

Miami Ad School
San Francisco, London, New York
2003 - 2005

San Diego State University
BA Communications / Advertising
Minor in Design
1996 - 2000

KUDOS:

EMMY // NY Emmy for Best Community Service Campaign // American Heart Association
CANNES // Finalist for Best Use of Outdoor Media // Infected Campaign
CANNES // Finalist for Specialist in Young Adults 18-34 Years // Infected Campaign
ONE SHOW // Merit for Domino Sugar Competition Campaign
ONE SHOW // Merit for Newspaper Print Competition
PRESS // Infected Campaign featured in Creativity Magazine, Contagious Magazine and on AdCritc. Versus Tour De France spot was in the Chicago Tribune and LA Times.