



EMILY BLAINE (AKA STRAND)
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EXPERIENCE:

Creative Director / ACD / Copywriter - Freelance
July 2009 - Present

- + BBDO, NYC
- + BBH, London
- + Saatchi & Saatchi, NYC
- + JWT, NYC
- + Arnold, NYC
- + Publicis, NYC
- + B-Reel, NYC
- + Virtue / a VICE Company, NYC
- + Freshly, Start-up
- + Berlin Cameron, NYC
- + Digitas, NYC
- + Sapient Nitro, NYC

Google, ESPN, Nike, Reebok, Footlocker, Lady Footlocker, Modell's Sports Store, Majesco Video Games, BMW Motorcycles, GMC, Arena Football League, Versus Sports, Starz Comedy, Comcast, Freshly.com, Royal Caribbean, Sunsilk Hair Care, Suave, Garnier, Dove Men, Clinique, Estée Lauder, Simple Skin Care, Clarisonic, Tide, Dreft, Gymboree, Visa, Capital One, Bank of New York, Affinity Credit Union, ADP, Chipotle, Dominos, Wendy's, Hershey's, Skinny Cow, Dannon Yogurt, Wallaby Yogurt, Trident, Lean Cuisine, Stearns & Foster, Sherwin Williams, Crayola, Fancy Feast, Listerine, Zyrtec, Tylenol, Benadryl, Band Aid, Eliquis, Auvi-Q, Synthroid, and new business.

The Concept Farm, NYC / Art Director - Full Time
April 2005 - July 2009

Worked on ESPN, American Heart Association, Majesco, BMW Motorcycles, Arena Football League, Starz Comedy Channel, Bank Of New York Mellon, Deloitte Consulting, and Windstream Communications.

Wieden + Kennedy & ESPN, NYC / Art Director - Internship
January 2005 – March 2005
Worked on ESPN and Nike ID.

BBH, London / Art Director - Freelance
November 2004 – December 2004
Worked on J2O Soda and iTV.

EDUCATION:

Miami Ad School
San Francisco, London, New York
2003 – 2005

San Diego State University
BA Communications / Advertising
Minor in Design
1996 - 2000

KUDOS:

EMMY // NY Emmy for Best Community Service Campaign // American Heart Association
CANNES // Finalist for Best Use of Outdoor Media // Infected Campaign
CANNES // Finalist for Specialist in Young Adults 18-34 Years // Infected Campaign
ONE SHOW // Merit for Domino Sugar Competition Campaign
ONE SHOW // Merit for Newspaper Print Competition
PRESS // Infected Campaign featured in Creativity Magazine, Contagious Magazine and on Ad Critic. Versus Tour De France spot was written about in the Chicago Tribune and the LA Times.